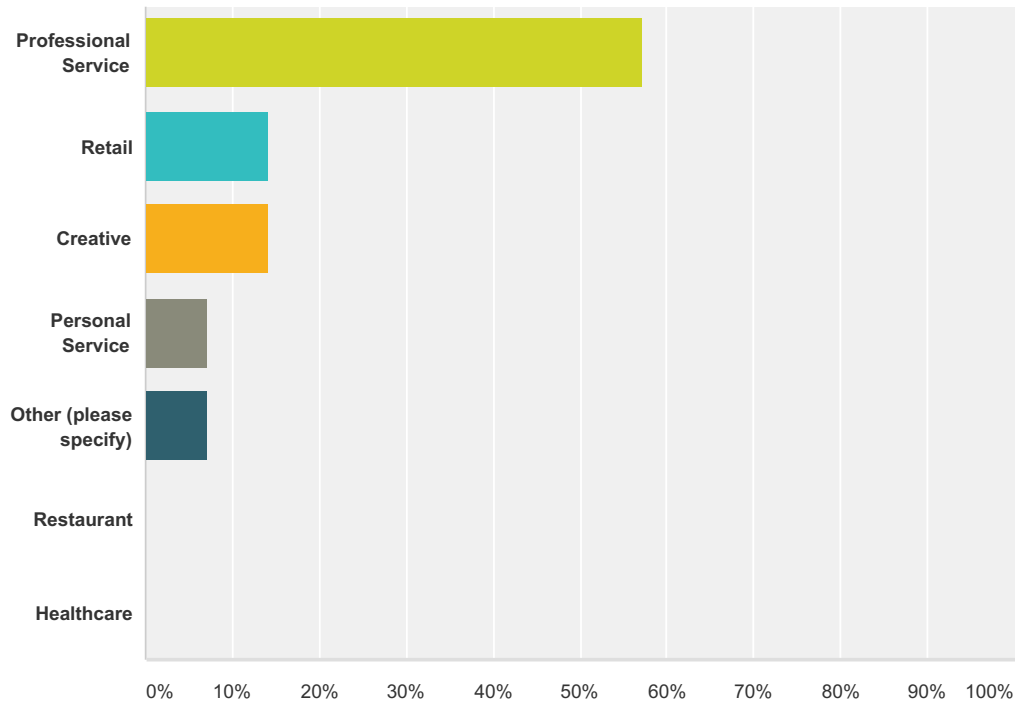


Q3 What is the nature of your business?

Answered: 14 Skipped: 0



Answer Choices	Responses
Professional Service	57.14% 8
Retail	14.29% 2
Creative	14.29% 2
Personal Service	7.14% 1
Other (please specify)	7.14% 1
Restaurant	0.00% 0
Healthcare	0.00% 0
Total	14

#	Other (please specify)	Date
1	gas station	6/14/2016 3:42 PM

Q4 How long have you operated your business?

Answered: 14 Skipped: 0

#	Responses	Date
1	24 years	6/14/2016 4:08 PM
2	28 years	6/14/2016 4:05 PM
3	28 years	6/14/2016 4:02 PM
4	20 years	6/14/2016 3:58 PM
5	14.5 Years	6/14/2016 3:55 PM
6	30 years	6/14/2016 3:50 PM
7	since 2000	6/14/2016 3:45 PM
8	20 years	6/14/2016 3:42 PM
9	33 years	6/14/2016 3:38 PM
10	4 years	6/14/2016 3:35 PM
11	10 months	6/14/2016 3:33 PM
12	since September 15,2007	6/14/2016 3:27 PM
13	8 years	6/7/2016 1:25 PM
14	2 years	5/26/2016 3:34 PM

Pleasant Ridge DDA Business Owner Survey

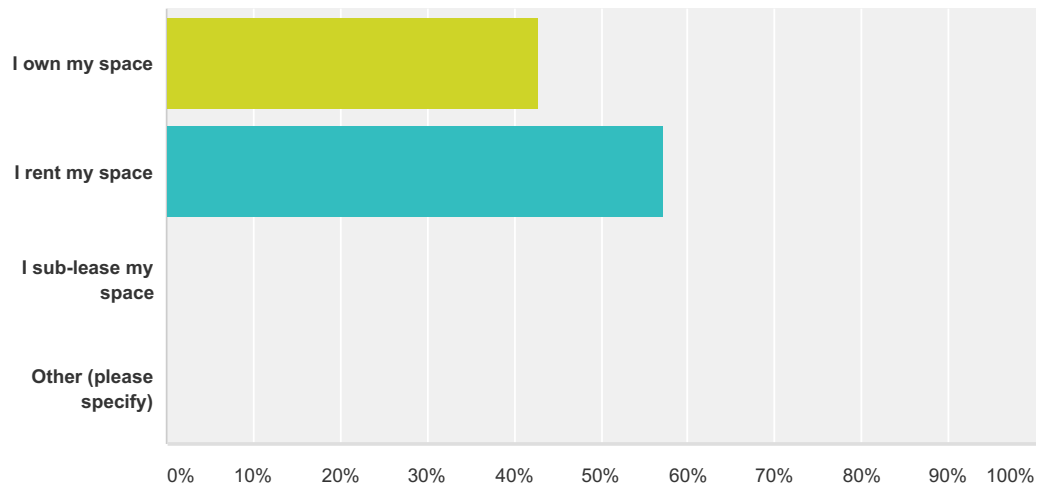
Q5 How long has your business been located in Pleasant Ridge?

Answered: 14 Skipped: 0

#	Responses	Date
1	13 years	6/14/2016 4:08 PM
2	23 years	6/14/2016 4:05 PM
3	28 years	6/14/2016 4:02 PM
4	1 year	6/14/2016 3:58 PM
5	14 years	6/14/2016 3:55 PM
6	over 30 years	6/14/2016 3:50 PM
7	since 2006	6/14/2016 3:45 PM
8	20 years	6/14/2016 3:42 PM
9	23 years	6/14/2016 3:38 PM
10	3 years	6/14/2016 3:35 PM
11	10 months	6/14/2016 3:33 PM
12	since September15,2007	6/14/2016 3:27 PM
13	2.5 years	6/7/2016 1:25 PM
14	1.5 years	5/26/2016 3:34 PM

Q6 Please indicate your current occupancy status:

Answered: 14 Skipped: 0

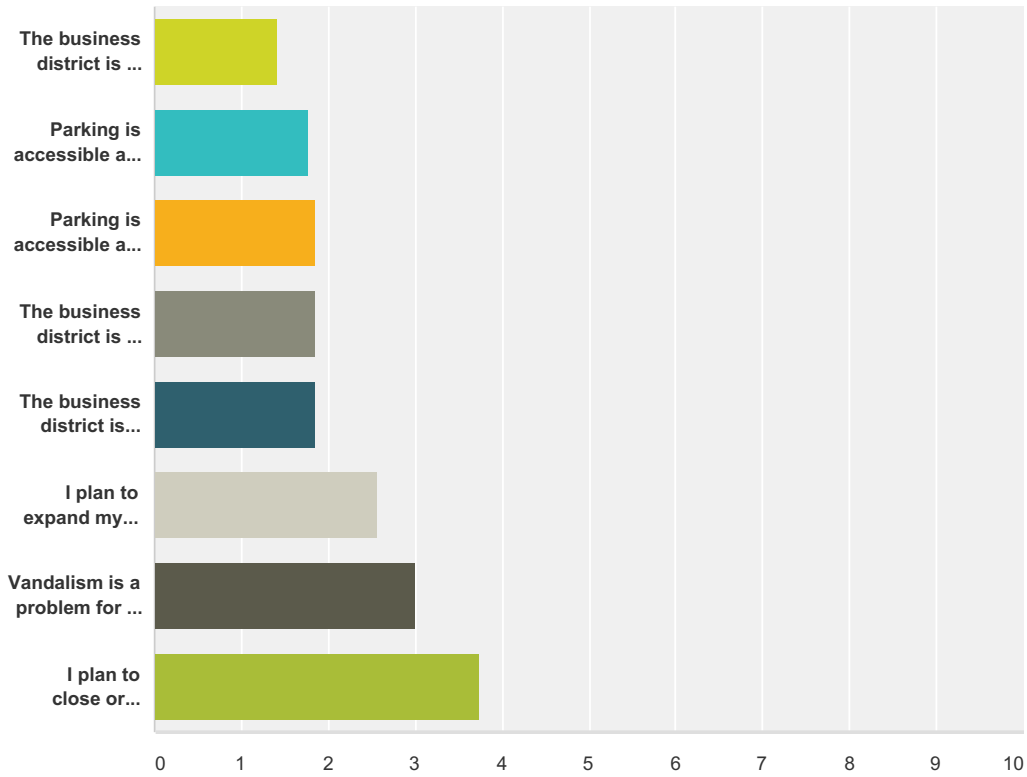


Answer Choices	Responses
I own my space	42.86% 6
I rent my space	57.14% 8
I sub-lease my space	0.00% 0
Other (please specify)	0.00% 0
Total	14

#	Other (please specify)	Date
	There are no responses.	

Q8 Please indicate if you agree or disagree with each of the following statements:

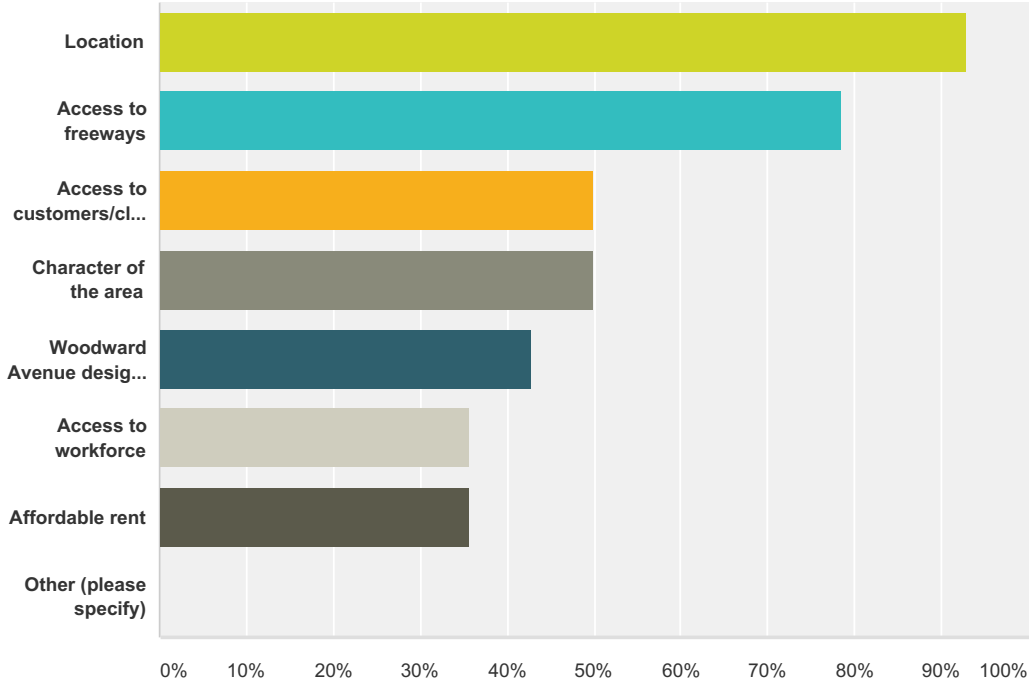
Answered: 14 Skipped: 0



	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Response/Don't Know	Total	Weighted Average
The business district is a safe place during the day	57.14% 8	42.86% 6	0.00% 0	0.00% 0	0.00% 0	14	1.43
Parking is accessible and available for my employees	42.86% 6	35.71% 5	7.14% 1	7.14% 1	7.14% 1	14	1.77
Parking is accessible and available for my customers	42.86% 6	35.71% 5	14.29% 2	7.14% 1	0.00% 0	14	1.86
The business district is a safe place after dark	42.86% 6	35.71% 5	14.29% 2	7.14% 1	0.00% 0	14	1.86
The business district is clean and well-maintained	28.57% 4	64.29% 9	0.00% 0	7.14% 1	0.00% 0	14	1.86
I plan to expand my business within the next year	14.29% 2	21.43% 3	7.14% 1	21.43% 3	35.71% 5	14	2.56
Vandalism is a problem for my business	7.14% 1	28.57% 4	21.43% 3	42.86% 6	0.00% 0	14	3.00
I plan to close or relocate my business within the next year	7.14% 1	0.00% 0	0.00% 0	71.43% 10	21.43% 3	14	3.73

Q9 What are the biggest facilitators of your success in Pleasant Ridge? (choose as many as apply)

Answered: 14 Skipped: 0

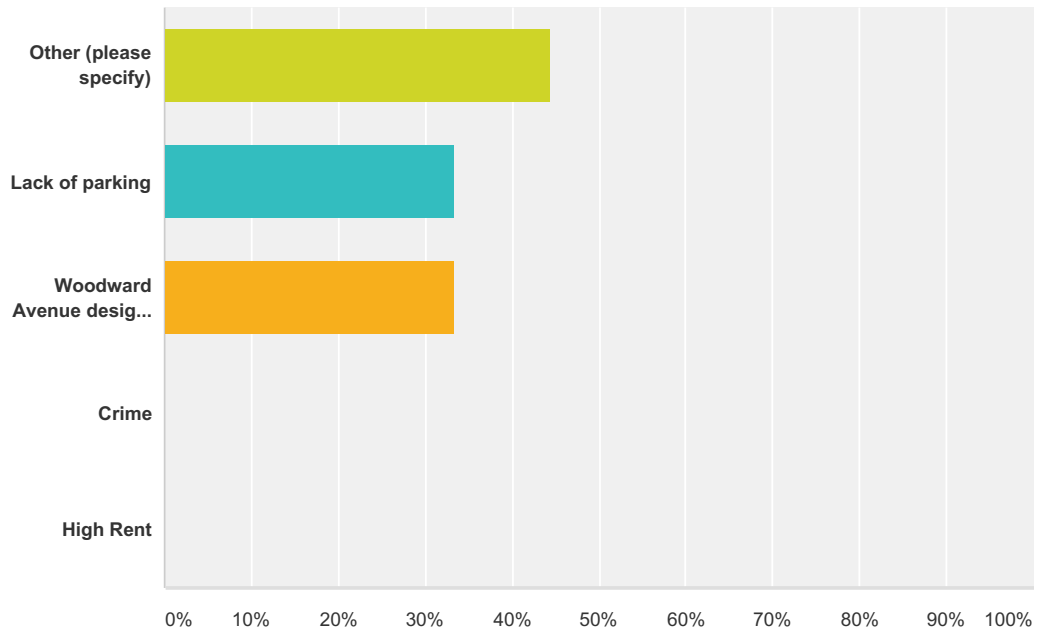


Answer Choices	Responses
Location	92.86% 13
Access to freeways	78.57% 11
Access to customers/clients	50.00% 7
Character of the area	50.00% 7
Woodward Avenue design and function	42.86% 6
Access to workforce	35.71% 5
Affordable rent	35.71% 5
Other (please specify)	0.00% 0
Total Respondents: 14	

#	Other (please specify)	Date
	There are no responses.	

Q10 What are the biggest impediments to your business success in Pleasant Ridge? (choose as many as apply)

Answered: 9 Skipped: 5

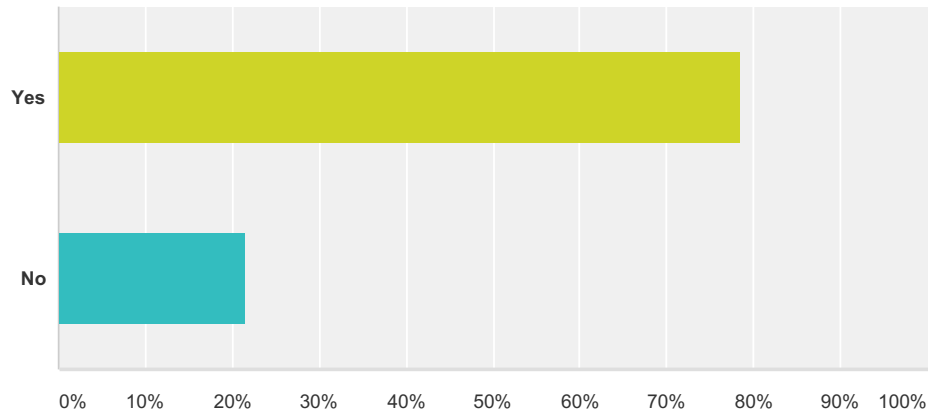


Answer Choices	Responses
Other (please specify)	44.44% 4
Lack of parking	33.33% 3
Woodward Avenue design and function (i.e. vehicle speed or lack of visibility)	33.33% 3
Crime	0.00% 0
High Rent	0.00% 0
Total Respondents: 9	

#	Other (please specify)	Date
1	homeless people wandering about, skate boarders, illegal parking in our lot	6/14/2016 4:00 PM
2	none I can think of	6/14/2016 3:29 PM
3	Dealing in the Detroit requires a Detroit address. PB will either open a second office or move to Detroit at some point in the future.	6/7/2016 1:29 PM
4	Explaining directions/location	5/26/2016 3:35 PM

Q11 Have you interacted with the City of Pleasant Ridge in the recent past?

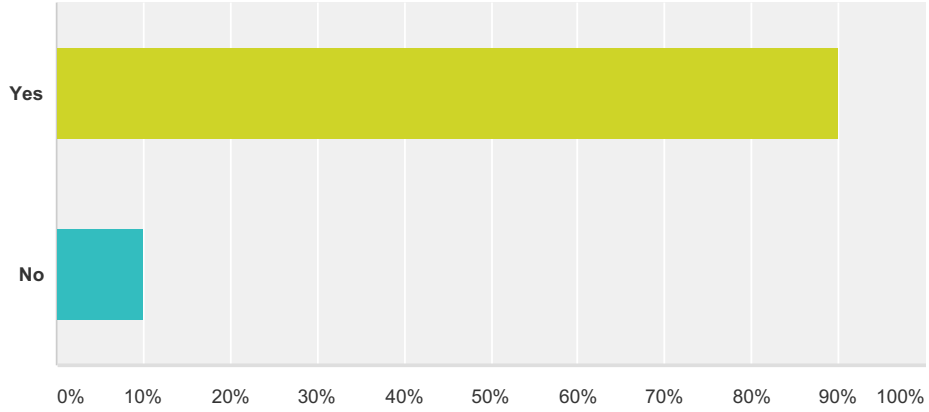
Answered: 14 Skipped: 0



Answer Choices	Responses	
Yes	78.57%	11
No	21.43%	3
Total		14

Q12 If yes, were you satisfied that your interaction was handled in a professional manner?

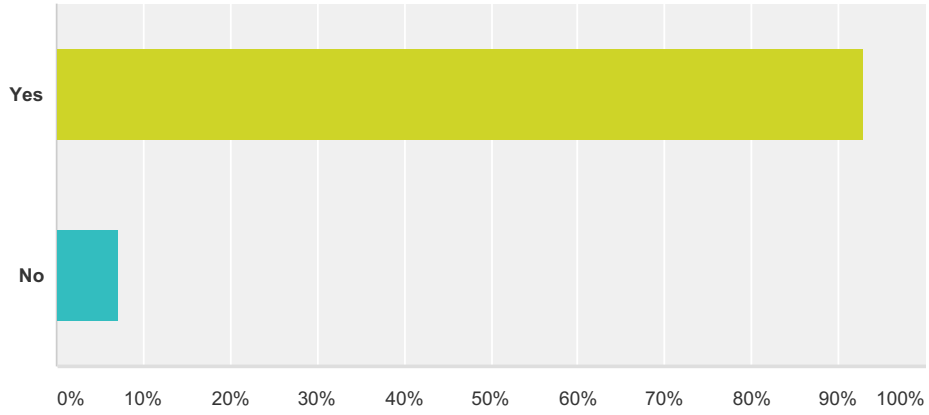
Answered: 10 Skipped: 4



Answer Choices	Responses
Yes	90.00% 9
No	10.00% 1
Total	10

**Q13 Are you satisfied with City services?
(i.e. trash pickup, area maintenance, police)**

Answered: 14 Skipped: 0



Answer Choices	Responses
Yes	92.86% 13
No	7.14% 1
Total	14

#	If not, why?	Date
1	some maintenance items have not been addressed	6/14/2016 3:41 PM

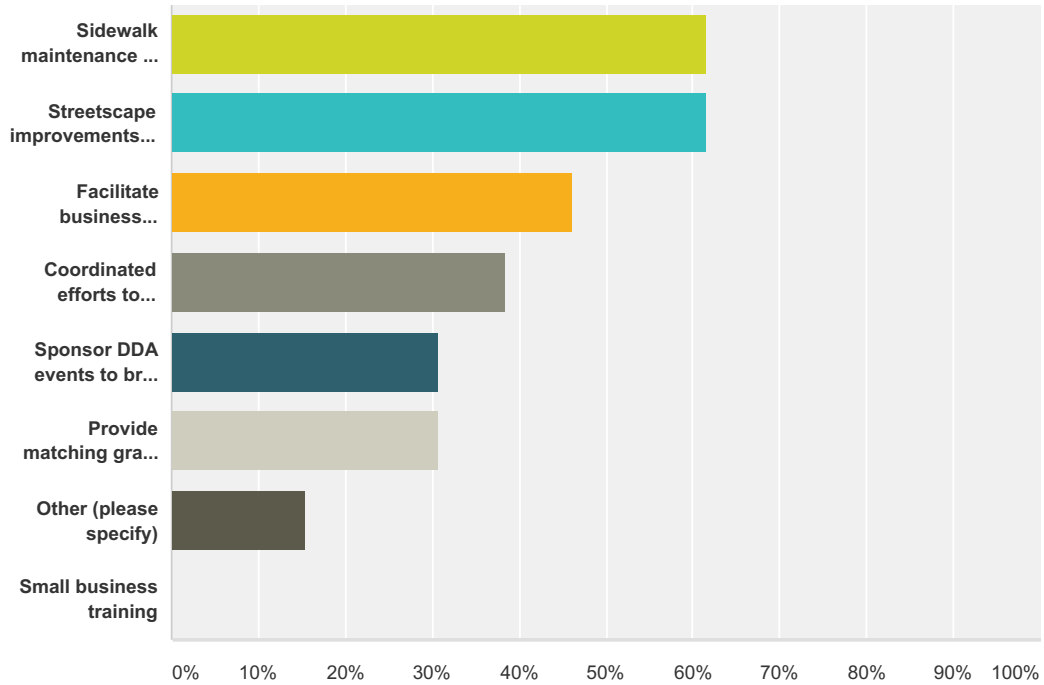
Q14 What service improvements can the City make to better serve your business?

Answered: 6 Skipped: 8

#	Responses	Date
1	Why does a small office building pay a fixed amount/fee for industrial water usage?	6/14/2016 4:04 PM
2	clearing sidewalks quickly after snowfalls	6/14/2016 4:00 PM
3	Trimming Tree's	6/14/2016 3:44 PM
4	better response and follow up	6/14/2016 3:41 PM
5	Continued efforts for street beautification, traffic calming and infrastructure investment.	6/7/2016 1:37 PM
6	Lighting and security at night around businesses.	5/26/2016 3:36 PM

Q15 The Pleasant Ridge Downtown Development Authority (DDA) has funded the reconstruction of the alleys along Woodward over the past 5 years. Now that that project is complete, what can the DDA do to help create an attractive and successful business district and help your business to succeed? (choose all that apply)

Answered: 13 Skipped: 1



Answer Choices	Responses
Sidewalk maintenance and repair	61.54% 8
Streetscape improvements (repair brick paver areas, enhance landscaping)	61.54% 8
Facilitate business networking events	46.15% 6
Coordinated efforts to market the business district	38.46% 5
Sponsor DDA events to bring customers to the business district. Please identify any type of events that would benefit your business in the comment box at the end of this survey.	30.77% 4
Provide matching grants for property improvements	30.77% 4
Other (please specify)	15.38% 2
Small business training	0.00% 0
Total Respondents: 13	

Pleasant Ridge DDA Business Owner Survey

#	Other (please specify)	Date
1	art fairs	6/14/2016 3:30 PM
2	Traffic calming opportunities.	6/7/2016 1:37 PM

Q16 Is there anything else you would like to share with the DDA?

Answered: 1 Skipped: 13

#	Responses	Date
1	Keep up the good work	6/14/2016 4:06 PM